

Sustainable Scrutiny Committee Big Debate – Issues Paper

Issues	
A	Economy
1.	Improve communications on what is happening in Peterborough
2.	Develop more quickly a university in the City to raise aspirations and to keep our brightest children
3.	Improve the marketing of the City to gain inward investment
4.	Investigate cutting the salaries of City Council staff to help reduce the level of Council Tax by: <ul style="list-style-type: none"> • 15% if earning over £50k • 10% if earning over £20k • 5% if earning over £15k
5.	Investigate way of stimulating support to new businesses to ensure that they grow
6.	Need to publically reaffirm the growth plans for the City, including when things will happen
7.	Examine ways of preventing monies, people and expenditure leaving the city
8.	Develop a good leisure and cultural offer for families to attract them to the city.
9.	Provide small units for small businesses and projects
10.	Encouragement for the Council and partners to take risks
11.	Encourage joint working with the private sector
12.	Encourage the development of new business sectors in the City
13.	Develop non-fiscal ways of supporting the economy
14.	Develop Community Banks and Community Interest companies

Issues	
15.	Encourage the public sector to use local businesses, where possible, in their procurement.
B	Housing
1.	Develop a strategic approach to address the city's current housing needs
2.	Regenerate the older and more neglected areas of the city alongside new growth areas
3.	Support residents to improve their homes, including fuel efficiency
4.	Encourage all partners and agencies to be flexible and work together
5.	Introduce part exchange schemes to help get people moving
6.	Improve the use of Section 106 agreements to develop new buildings and facilities
7.	Ensure that the Council has a proactive planning department that is flexible, welcomes developers and has a positive can do attitude with developers
8.	Encourage the development of extra care homes to free up larger family homes
9.	Encourage the building of more executive family homes to encourage senior managers to live inside rather than outside the city
10.	Introduce incentives for new businesses coming to the city
11.	Allocate more land for business, including larger sites
12.	Seek ways of making the Council more 'quick on its feet' to react to approaches from developers and businesses
13.	Examine ways to restrict the number of residential properties which are being used as businesses
14.	Encourage the building of more social housing as a way to reduce the city's housing waiting list.
15.	Provide security for workers by giving businesses the confidence to put people on permanent contracts and not temporary ones

Issues	
C	Health
1.	Encourage people to grow their own food by developing more allotments, revising the Allotment Strategy and using the Council's asset disposal policy to encourage the development of allotments
2.	Identify new areas of green and open space, particularly in the city centre
3.	Use tax breaks as an incentive to encourage people to cycle to work rather than use a car
4.	Encourage more use of home working
5.	Use planning strategies to support developments that encourage walking and cycling
6.	Understand the different communities and their needs
7.	Provide localised health services
8.	Encourage more outdoor activities for children, including walking to school
9.	Align health strategies with the growth agenda
10.	Develop joint working between the Council and partners to tackle the poor health conditions in the city
11.	Drive health improvement by encouraging different lifestyles
12.	Ensure there is a focus on the causes of good health and just the symptoms of poor health
13.	Acknowledge that growth is not just economic but is also spiritual and social
14.	Ensure that health and well being are not looked at in isolation, for example environmental impacts
15.	Promote social cohesion by increasing employment opportunities
16.	Consider how we deal with future unemployment caused by the long term impact of the recession

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